

PHONE

540.460.1131

WEB: WWW.DESIGNSHORT.COM

EMAIL: ZACH@DESIGNSHORT.COM

PHYSICAL: AUSTIN, TX 78748

Hello, my name is Zach Short

EDUCATION

2004 – 2008
Richmond, VA

Virginia Commonwealth University where I earned a Bachelor of Fine Arts in Graphic Design and graduated Cum Laude.

EXPERIENCE

April 09 - Present
Austin, TX

Alamo Drafthouse / Art Director: As Art Director I oversee all creative deliverables for each of the Alamo Drafthouse entities, including Alamo Drafthouse Cinemas, Drafthouse Films, Badass Digest and Fantastic Fest. Key tasks include designing web graphics, in-store menus, special event menus, advertising and in-store graphics. Every day is a balance between design and project management. As my own project manager I must prioritize and manage my time efficiently.

April 09 - June 10
Austin, TX

Austin Title / Art Director: While at Austin Title I led a small team of designers responsible for delivering, banner ads, e-newsletters, advertising for both print and web as well as designing microsites.

Jan 09 - April 09
Austin, TX

Alamo Drafthouse offered me an internship designing posters, web graphics and brochures. Being a fan of beer, food and movies, I couldn't turn it down.

December - 08
Austin, TX

Literacy Coalition Of Central Texas was in a serious need of a new website. They asked me to design a site that would be easily accessible by people who had difficulty reading.

October - 08
Austin, TX

Creative Suitcase needed help with the development of a logo for the Women's Law program at the University of Texas. While working there I also helped with the design of a number of websites and other various design projects.

SKILLS

I'm pretty good at print and web design, identity design, information design, icon design, crude illustration and photography.

I understand HTML, CSS and Actionscript.

I know Illustrator, Photoshop, InDesign, Dreamweaver, After Effects, Flash, MS Word and Excel.

I can use Mac and Windows.

OTHER

2002 – 2008

Objects + Methods Lecture Series: Lance Wyman, Massimo Vignelli, Andrew Wagner, James Victore, Ivan Chermayeff.